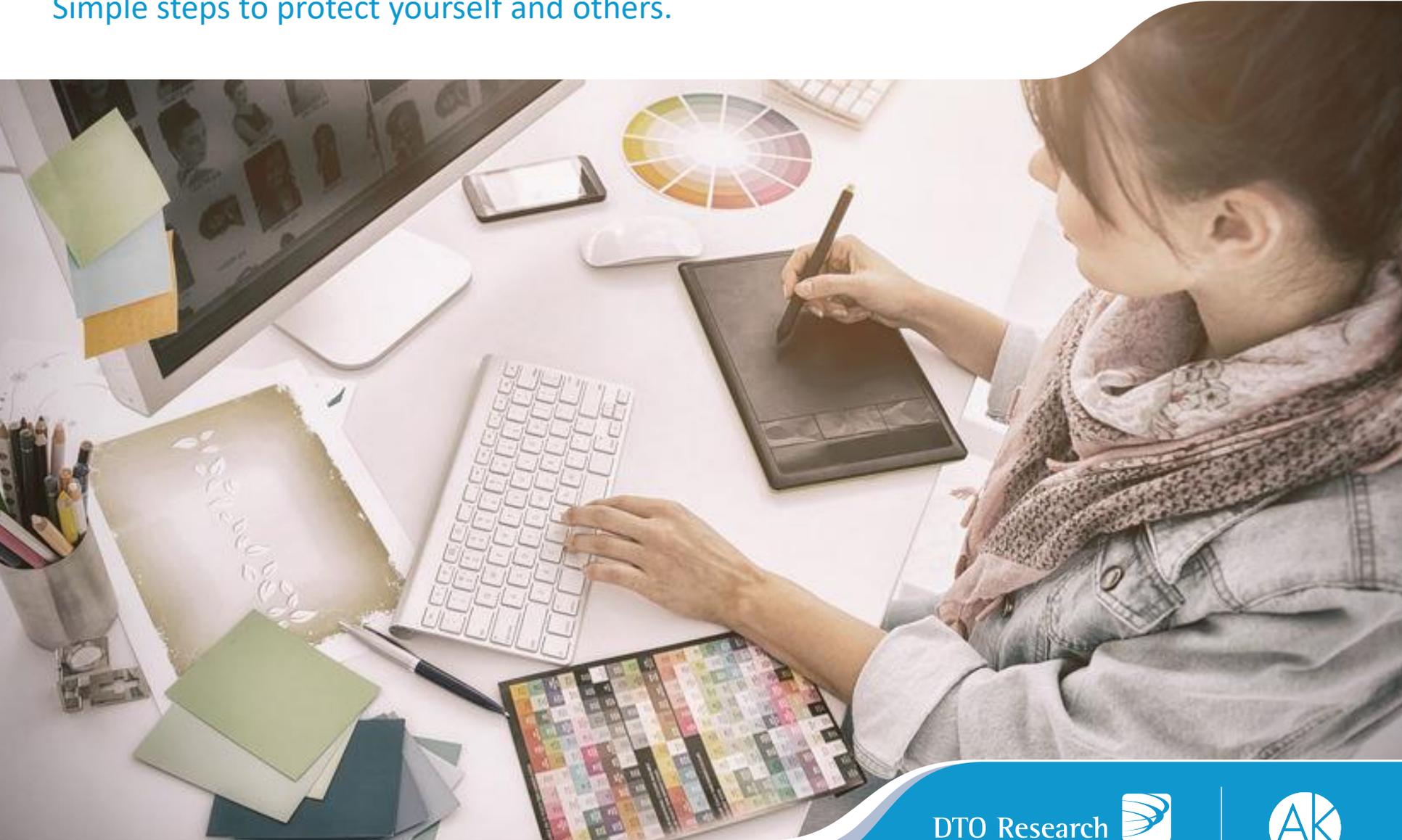


Workshop: Hygiene in the Office

Simple steps to protect yourself and others.



Speakers



Michael Di Figlia (MBA)



- Managing director and head of cleaning industry markets at DTO Consulting GmbH
- Has been working in the cleaning industry for about 10 years
- Experience from approx. 100 projects for disinfectant, chemical, equipment and machine manufacturers and service providers
- Focus areas:
 - Market analyses
 - Innovation consulting
 - Sales optimization and sales strategies
 - Design and implementation of hygiene concepts



Anne Keibel (M.Sc., Dipl.-Päd.)
Senior Advisor for corporate development



- Business Psychologist (M.Sc.) with 20 years of international management and leadership experience
- Worked for 10 years as Head of Marketing and International Sales at the market leader for hand hygiene in hospitals, Bode Chemie GmbH
- Was responsible for the establishment and expansion of the Disinfection Business Division
- Has implemented global trainings for efficient surface and hand hygiene and was responsible for the Sterillium brand, among others
- One focus was the development of learning psychological concepts to increase hand hygiene compliance



Why now?

Why it is important to adress hygiene now?

Particularly against the background of current developments, many companies are faced with major challenges in terms of hygiene. They must flexibly react to new arrangements and familiarize their employees with hygiene structures and processes.

In order to help companies in this dynamic situation, our practical workshop focuses on the following topics::

- Myths and facts about hygiene
- Hygiene-Basics and rules of conduct for the workplace and commuting to work
- Background knowledge and techniques for hand and surface hygiene
- Practical tips and tricks for direct implementation

The online workshop, which was developed together by leading hygiene experts specifically for companies, can be adapted to individual needs.



Structure and content of the workshops



Workshop: Hygiene in the Office

Simple steps to protect yourself and others

1. **Aim of the workshop: Why hygiene is so important!**
2. **The unknown world of germs simply explained**
3. **Hygiene in private surroundings, on the way to work, and at the workplace**
4. **Practical instructions and exercises**

Slide examples

Aim of the workshop: Why hygiene is so important!



The unknown world of germs simply explained

Germs and how they spread – Pathogen transmission to humans



Simple steps for more protection against infections

The right product selection for hand hygiene



Simple steps for more protection against infections

Where should disinfectant dispensers be available?*



*Final selection after risk analysis/assessment on the specific situation



Contact

DTO Research Cleaning Markets



Cleaning Markets – a service of DTO Consulting GmbH
Benrather Schloßallee 33
40597 Düsseldorf

+49 211 / 179 660-0
info@dto-consulting.de
www.cleaning-markets.de



Institute for corporate development and consulting
Anne Keibel M.Sc.
Antilopenstieg 8
22527 Hamburg

+49 177 / 288 03 34
Info@annekeibel.com
www. annekeibel.com